



# GAT Enews

June 2011 | Volume 8, Issue 93

## Events Calendar

- 7 June | Cairo  
Morgenrunde
- 21 June | Cairo  
Annual General  
Assembly

## German Companies Looking for Egyptian Partners

The German Arab Chamber of Industry and Commerce would like to introduce to you to the following German companies:

- Newtec Umwelttechnik GmbH (<http://www.newtec-umwelttechnik.de>) working in the field of water treatment and is looking for a partner/agent in Egypt.
- Gustav Daiber GmbH (<http://www.daiber.de>) working in the textile sector and is looking for a textile producer and exporter in Egypt.
- J. Rettenmaier & Söhne GmbH + Co KG (<http://www.jrs.de>) is looking for a partner/agent in Egypt in the field of animal hygienic products and horse bedding products.
- Frey + Lau GmbH working in the field of flavors, fragrances, essential oils and aroma chemicals is looking for importers/agents in Egypt.

Should you be interested in meeting with one of these companies, please don't hesitate to contact: Karin Elshafei, Head of Business & Marketing Services

Tel.: +202 3333-8452

Fax: +202 3336-8497 | e-mail: [karinelshafei@ahk-mena.com](mailto:karinelshafei@ahk-mena.com)

Internet: <http://www.ahkmena.com>

## GACIC General Assembly 2011

The German-Arab Chamber of Industry and Commerce (GACIC) would like to invite you on behalf of the GACIC Board Members to attend the annual General Assembly

**on Tuesday 21. June 2011 at 12:00 at Semiramis InterContinental Cairo Hotel, Cleopatra Ballroom** The agenda will be as follows:

- 12:00 – 12:30 Registration and networking
- 12:30 – 14:00
  - Opening speech by the Chamber President, Eng. Naguib Sawiris
  - Speech by Guest of Honor (to be confirmed)
  - Activity Report 2010 by the Chamber's CEO
  - Financial Report 2010 by the Chamber's Treasurer
  - Auditor Report 2010
  - Appointment of the Auditor for 2011.
- 14:00 – 15:00 Reception Lunch (only for paid participants)

To confirm your attendance, please fill in the attendance form attached and send it back per fax or e-mail (Fax: 33368026, [azza.sultan@ahk-mena.com](mailto:azza.sultan@ahk-mena.com)) **latest 19. June 2011.**

For any further information on the event, please contact: **Azza Sultan or Maha Sadek**, Member & Customer Relations Department at the Chamber (Tel: 33338466, 33338465)



**Our reference:**  
MCS-GA-Jun-2011

**Your reference:**

Att: Member & Customer Relations Department  
**Please fill in the form and send it back to Fax: +202 33368026**

## Registration Form GACIC General Assembly 2011

Tuesday 21. June 2010 – Semiramis Intercontinental Hotel – Cleopatra Ballroom:  
12:30 – 14:00 General Assembly 2011 Meeting  
14:00 – 15:00 Reception Lunch (Members L.E. 270 / Non-members L.E. 320/ at door L.E. 350)

**Name:** .....

**Position:** .....

**Company:** .....

**Name:** .....

**Position:** .....

**Company:** .....

**Name:** .....

**Position:** .....

**Company:** .....

We kindly ask you to pay the fees for the reception lunch **latest by 19. June 2011.**

**Cashier: Sunday – Thursday from 8:00 AM – 2:00 PM**

**For reservation, please contact:** Ms. Azza Sultan at Membership & Customer Relations Dept.  
(Fax: +202 33368026, Direct Tel: +202 33338466, Email: azza.sultan@ahk-mena.com).

**Total fees:** ..... **to reserve** ..... **place(s)**

**Signature :** ..... **Date:** .....



## Quick MBA

**13 June 2011**

The "Quick MBA" is a crash course in all management disciplines that are needed by entrepreneurs and executives to help manage their businesses and achieve outstanding business results.

It is well balanced and comprehensive and includes Finance, Marketing, Strategy, Management and Business Law. This means it will help you market your business, manage the daily operations, attain profit and stay on top of business risks.

The course is conducted by "actual" entrepreneurs who apply this knowledge in day-to-day business operations as well as long-term strategic planning.

### Program Modules:

- Management
- Finance & Accounting
- Strategy
- Sales Marketing
- Business Law

### Who Should Attend?

This program is designed to give businessmen, managers and executives a crash course in all management disciplines needed to run their businesses and corporations. It is designed to develop both their knowledge and skills as well as make up for any lack of knowledge in any specific discipline.

**Language:** English

**Duration:** 48 hours (2 days/week - evenings)

**Location:** The German Arab Chamber of Commerce.

**Certificate:** A certificate of attendance will be issued from the German Arab Chamber of Commerce & AIM Consulting.

**Fees:** 7,000 L.E

**More details:** Please contact Ms. Malak Kattan Tel. : +202 3333 8476 /75  
e-mail [format@ahk-mena.com](mailto:format@ahk-mena.com)

*Early Bird: Register and pay before 25 May to receive 15% off*

## Euroean Energy Manager... Now in Egypt

**Join us November 2011**

**Slash your energy bill and reduce your carbon footprint!**

Results show that with the European Energy Manager Program the energy efficiency has been optimized in the companies and remarkable energy-, cost-, and CO2 savings have been achieved in all twelve EU Countries.

Participants join a network of over 1,000 energy managers in 12 European countries and GET a recognized certificate in Europe.

The aim of the project is to qualify experts and decision makers in order to implement practical energy efficiency measurements right on production level.

The practical program enhances the awareness, knowledge and qualifications in the area of energy efficiency as well as the use of renewable energy.

**Do not miss it and become a certified EU-Energy Manager!**

## Professional Marketing Practice Certificate

**12 June 2011**

The Professional Marketing Practice Certificate (PMPC) is a practitioner-led certificate, which means you get knowledge from someone who is actually "walking his talk". The program is designed and delivered by consultants, which means that diversified experiences and views come into play. All the modules are carefully chosen and are meant to touch base with everything that a marketer needs to know and master. PMPC will hone your skills, expand your expertise and improve your day-to-day marketing performance.

### Program Outline:

- Introduction to Marketing Planning
- Managing the Marketing Function
- Strategic Brand Management
- Customer Management
- Product and Value Management
- Marketing Strategies in Action

### Who Should Attend?

Marketing candidates who have a prior experience of marketing and want to further enhance their knowledge and skills to reach the highest practice standards in their careers.

**Language:** English

**Duration:** 112 hours, (2 days/week – Evenings)

**Location:** The German-Arab Chamber of Industry & Commerce

**Certificate:** A certificate of attendance will be issued from the German Arab Chamber of Industry & Commerce & AIM Consulting.

**Fees:** L.E 6,000

**More details:** Please contact Ms. Malak Kattan

**Tel. :** +202 3333 8476 /75

**e-mail** [format@ahk-mena.com](mailto:format@ahk-mena.com)

*Early Bird: Register and pay before 25 May to receive 15% off*



## Trade Fairs in Germany & Worldwide (May – Aug. 2011)

Date	Trade Fair	City
21-24 July	Bike Expo	Muenchen
27 Aug - 4 Sept.	Caravan Salon	Duesseldorf
17-21 August	Gamescom	Koeln
2-7 Sept.	IFA	Berlin
4-6 Sept.	spoga/Spoga horse autumn	Koeln
7-9 Sept.	Asia Fruit Logistica	HongKong
8-10 Sept.	Eu'Vend / Coffeena	Koeln
15-18 Sept.	Kind+Jugend	Koeln
19-24 Sept.	EMO	Hannover
21-24 Sept.	Rehacare	Duesseldorf
25-27 Sept.	Golf Europe	Muenchen
4-6 Oct.	ExpoReal	Muenchen
5-9 Oct.	CeBIT Bilisim Eurasia	Istanbul
8-12 Oct.	Anuga	Koeln
11-13 Oct.	Biotechnica	Hannover
11-14 Oct.	Inter Airport Europe	Muenchen
18-20 Oct.	Materialica	Muenchen
18-21 Oct.	A+A	Duesseldorf

For information, fair entry tickets, catalogues and supporting programs pls contact Mrs. Shirin Morgan at the Fairs Department on the telephone direct line: +202 3333 8456 at the Customer Care Center or send us an e-mail: [fairs@ahk-mena.com](mailto:fairs@ahk-mena.com)

## Mark Your Calendar!

**Visit the Chamber stand at:**

**23-27 June Interbuild Exhibition** which will be held at the Cairo International Convention & Exhibition Centre.

<http://www.interbuildegypt.com>

For more information or assistance please contact

**Ms. May Khairy** Tel.: +202 3333 8457 or **Ms Rana Atef** Tel.: +202 3333 8458

email: [fairs@ahk-mena.com](mailto:fairs@ahk-mena.com)

### Distinguished Members



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